

# Leverage Technology to Grow Your People

*Imagine Mobile Learning  
is your partner to easily  
connect, train and grow  
your people in the Cloud.*

*By integrating Cloud-based  
Training, Text Messaging  
Technology, and Group  
Management Tools, your  
organization can build an  
innovative culture focused  
on growing your people.*



## Connect, Train and Grow Your People in the Cloud

### CONNECT

● **Synchronize Calendars** - Use one calendar to manage activities for users, teams and groups. Simplify planning, execution and accountability.



● **Maximize Teamwork** - Create synergy with leadership, staff, and employees in the cloud.

Connect through any device: Smart Phones, Tablets and computers.

● **Communicate Better** - Reach your people faster by leveraging text messaging technology and group emails. Maximize innovative communication inexpensively.

● **Automate Proactive Notifications** - Communicate activities, events and tasks immediately. Quickly notify users, teams, and groups of sudden changes.

### TRAIN

● **Create Mobile Courses & Groups** - Painlessly build and manage groups, courses and teams. Upload multiple documents and presentations.

● **Direct Your Training** - Design, manage, and deliver customized online training programs. Create courses, sessions, modules, quizzes and tests.



● **Integrate Video and Audio-based Learning** - Import multiple training files to increase learning. Import files from YouTube, Vimeo, iTunes, etc.

● **Train More Leaders Faster** - Develop more leaders by creating a culture of training and growth. Systematically help your people grow and multiply their professional and personal skills.

### GROW

● **Increase Performance and Measure Progress** - Seamlessly implement and track online training. Schedule, Deploy, and track mobile learning in the cloud.

● **Save More Money** - Reduce the overall cost of managing and training your people. Innovate and make better use of your resources.

● **Delegate Responsibilities** - Leverage administrative levels and easily automate important assignments. Painlessly share the workload with your entire team.

● **Multiply Faster** - Duplicate existing groups, appoint new administrators, and synchronize global users quickly. Easily create training reports to accelerate decision-making.

### Fast Facts:

- ✓ Maximum Internet Security
- ✓ Mac, PC, iPhone, Android, iPad and Tablet Compatible
- ✓ Unlimited Global Access
- ✓ Fast User Deployment
- ✓ Easy to Use
- ✓ Significant Cost Savings
- ✓ Painless Upgrades
- ✓ Unlimited Scalability
- ✓ Guaranteed Performance
- ✓ Regular Data Backups
- ✓ No Software to Download
- ✓ No long term contracts

### Security:

Our secure Software as a Service (SaaS) application is predictable, resilient and reliable. From our inception, the highest levels of security formed the foundation of our philosophy and technical infrastructure. Our strategic partners also meet or exceed industry standards for internet security to keep your data secure.

### Pricing:

We use a subscription-based pricing model based on the number of users within an organization. We work with businesses and a variety of organizations to provide an integrated approach to managing their people in the cloud.

### CONTACT US TODAY:

786.554.0312

[www.ImagineMobileLearning.com](http://www.ImagineMobileLearning.com)

# What are the Top 10 Benefits of Partnering with Imagine Mobile Learning?

## 1. Maximum Internet Security

Every decision in the development of Imagine Mobile Learning was made with the highest standards of security. The technology used to develop this solution makes the system secure against hacking and SQL injections, which is one of the biggest issues in web applications today.

## 2. Fast User Deployment

Integrating SaaS-based applications is one of the fastest technology implementations available for your team. With Imagine Mobile Learning, you can leverage this benefit effortlessly throughout your entire organization. Since no software installation is ever required, you can deploy our solution quickly to individuals, teams and large groups of users.

## 3. Unlimited Global Access

Your users can access Imagine Mobile Learning from anywhere on the planet, wherever an Internet connection is available. We help you stay connected to your people everywhere with the amazing accessibility of the Cloud.

## 4. Easy Learning Curve

Imagine Mobile Learning is simple in design and very easy to learn. We believe that technology should be an enjoyable experience rather than complex and difficult to learn. Our solution is designed around the user experience. We listen carefully

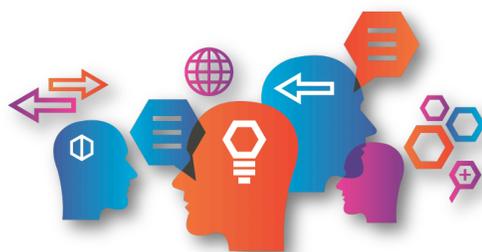
to our customer's needs and relentlessly pursue improving our customer's overall experience.

## 5. Significant Cost Savings

Subscription-based models require less upfront costs than your traditional software applications. There is no need to organize complex implementation teams or spend countless hours planning the phases of your deployment and hardware requirements. Our solution completely eliminates this dilemma. You will not have to design a new infrastructure, purchase expensive hardware, or hire additional support staff.

## 6. Minimal IT Risks

Subscription-based models not only require less upfront costs and zero hardware, they have proven to carry significantly less risks for your IT staff.



Training and preparation is reduced from studying large boring manuals to watching friendly screenshots and navigating through simple icons. With Imagine Mobile Learning, we also take care of protecting your data and maintaining experiential consistency every step of the way.

## 7. Painless Upgrades

Your IT Staff will no longer need to work weekends to launch new upgrades, at least not with Imagine Mobile Learning. There is no need to purchase expensive equipment, hire expensive consultants and plan for "worst case scenarios" when performing future upgrades. We make upgrades totally painless for your team. We take care of these issues while most of your team is sleeping and resting well.

## 8. Unlimited Scalability

Whether your business has less than twenty-five users or more than 125,000 users, one office locally or 100 offices internationally, Imagine Mobile Learning is ready to serve your entire team. Our ability to serve organizations of all shapes and sizes gives our customers a unique competitive advantage.

## 9. Guaranteed Performance

Since your IT department is free to focus their energy on other projects, SaaS performance is no longer on their radar. We take care of any reliability or performance concerns right away.

## 10. Data Security

Your data is secure. Rest assured; automatic backups are a regular function of Imagine Mobile Learning. Protecting your data is something we take very seriously. Taking extra measures to keep your information completely secure and readily available is our top priority.

# 1. MAXIMUM INTERNET SECURITY



## Experience Peace of Mind

Every decision in the development of Imagine Mobile Learning was made with the highest standards of Internet security.

- **Platform:** PHP/MYSQL 5.0 (Web)
- **Technology:** JavaScript, AJAX, JQuery, Light box, W3C, CSS, and HTML
- **Framework:** MVC (CAKE PHP)

The benefits of using an MVC (CAKE PHP) Framework are numerous. For example, when a developer creates an application, they might choose to use their own style of writing code. This is not always a wise approach and can cause many problems in the present and in the future. During future upgrades, this approach leads to a lack of scalability and often a limited understanding among other developers.

When new developers or teams are needed to add additional modules or continue building from the existing code, significant challenges and delays become their new reality. Although this may save a company costs initially, it is short-sighted and serves as a major security threat. Developers often do not properly write the required codes for security or other important things.

By using a framework like MVC (CAKE PHP), our developers have used structured coding and follow all security and other important parameters that fall within the highest available industry standards. With Imagine Mobile Learning, you can experience peace of mind as you manage your business.



## 2. FAST USER DEPLOYMENT



### Start Connecting Your Team Faster

The faster your team begins to engage with corporate initiatives and important deployments the better your results will be. There's nothing quite like starting well when it comes to an important competition. Those who start well often have greater opportunities to finish well. In business, the same principle applies.

Integrating SaaS-based applications is one of the fastest technology implementations available for business enterprises, government entities, and a host of other organizations as well.

With Imagine Mobile Learning, you can now leverage this Cloud-based benefit easily throughout your entire organization. Since no software installation is ever required, you can deploy our solution quickly to individuals, teams and even large groups of users.

When your team understands the simplicity of our solution, they will be even more engaged and respond better to future initiatives. When extensive training is required for other products in the marketplace, frustration and disappointment settle in and getting users to participate is nothing short of a major challenge.

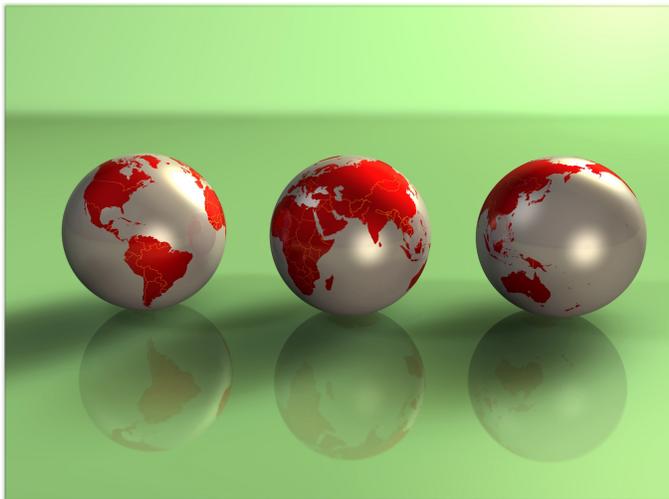


## 3. UNLIMITED GLOBAL ACCESS



### Give Every User Unlimited Global Access

The way business is carried out today has innovation and technology at its very center. Every business today must operate on a reliable global platform to consistently maintain a unique competitive advantage.



This is no longer optional for organizations to simply consider, it is the new requirement for organizational health, growth, and corporate sustainability.

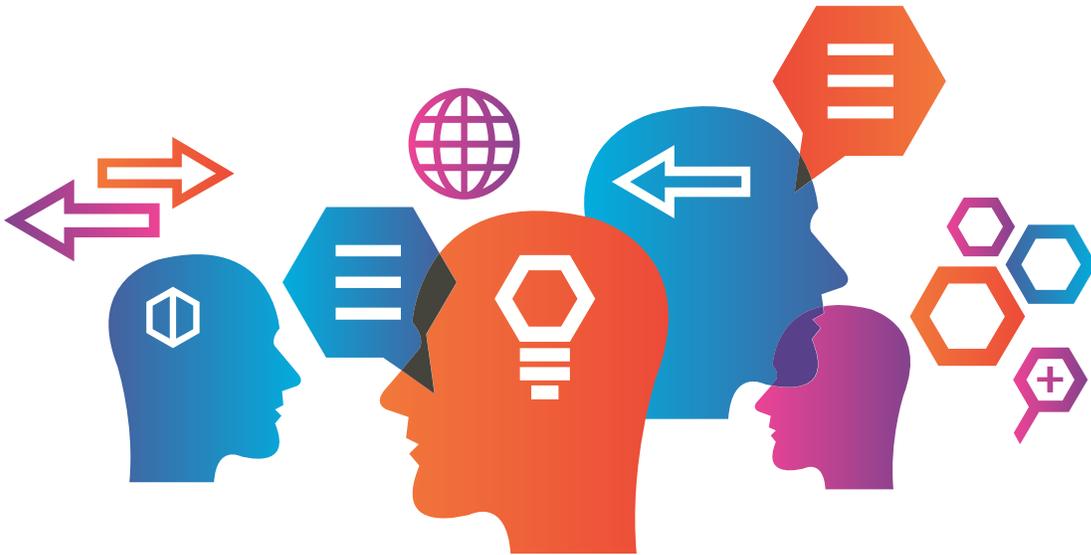
Imagine Mobile Learning helps your business compete in today's competitive landscape by connecting, training, and growing your people in the Cloud. Users, Group Administrators, and Corporate Administrators can access Imagine Mobile Learning from anywhere on the planet, wherever an Internet connection is available.

We help your people stay connected to your organization from everywhere and anywhere with the amazing accessibility of the Cloud.

Your team can only grow faster when you leverage a global platform to serve as a training catalyst for their professional and personal development. By providing your team with unlimited global access, you can begin to realize many operational and strategic benefits to keep your people growing steadily in the Cloud.

- Communicate with your team through Cloud-based email technology.
- Reach users quickly both nationally and internationally through our group text messaging solution.
- Effortlessly create online assessments and Cloud-based certificate programs.
- Deploy critical training in the Cloud to one, ten, or 100,000 users, regardless of their location.

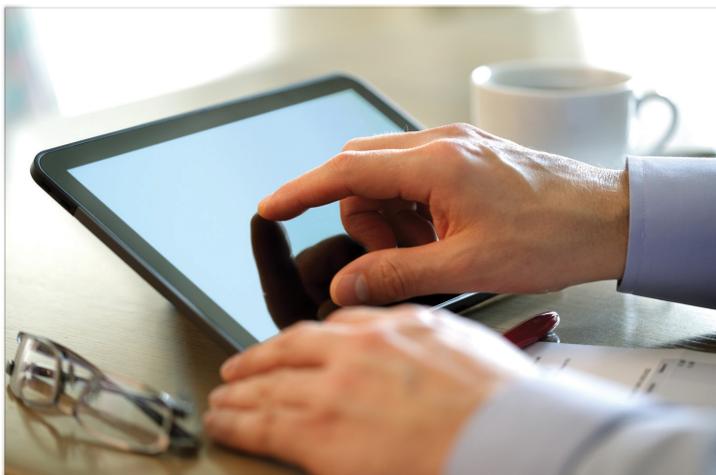
## 4. FAST USER DEPLOYMENT



### Make Learning And User Experience Easy And Enjoyable

Imagine Mobile Learning is intentionally simple by design and very easy to learn. Simple is good. We spend many hours exploring innovative ways to improve our customers' experience. We believe that technology should be an enjoyable experience rather than something complex and difficult to learn. For this reason, our solution is designed around the user experience. We listen carefully to customer needs and relentlessly pursue improving our customers' overall experience with every opportunity.

Whether users are working through online training, taking assessments, updating their profiles or managing other information, only minimal steps are required in every scenario. Large buttons and easy navigation icons make it simple to follow the next logical step. Gone are the days of working through exhaustive manuals to learn the latest technology. Gone are the days of boring training. This is good!



## 5. SIGNIFICANT COST SAVINGS



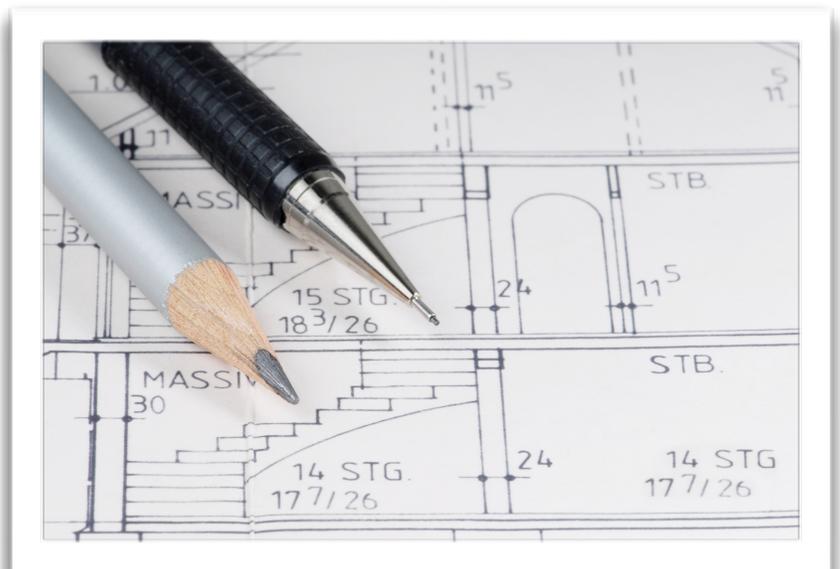
### Start Realizing Major Cost Savings

What would you do if you had an opportunity to spend less money on your business while simultaneously innovating more and synchronizing your training and communications? Here is something many business owners and corporate executives are finding pleasantly surprising: Subscription-based models require less upfront costs than your traditional software applications.

There is no need to organize complex implementation teams, spend countless hours planning each phase of your deployment, or preparing for extensive hardware upgrade requirements.

Our solution completely eliminates these complex challenges. You will not have to design a brand new infrastructure, purchase expensive hardware, or hire additional support staff. Why? Imagine Mobile Learning is easy to implement and easy to deploy. And easy means lower costs.

- Lower Training Costs
- Lower Development Costs
- Lower Hardware Costs
- Lower Deployment Costs
- Lower Personnel Costs



## 6. MINIMAL IT RISKS



### Your IT Staff Can Relax

Subscription-based models not only require less upfront costs and zero additional hardware, they have proven to carry significantly less risks for your IT staff. There is no software to download or integrate into your servers. There is no need to plan for extensive hardware upgrades or make expensive purchases to increase your storage capacity. This alone is a good reason to celebrate.

Imagine Mobile Learning helps your IT staff relax and focus on securing and maintaining other areas of your business. Typically all that is needed from your IT staff is an updated user database in an Excel file containing basic contact and email information for each user. As long as users have Internet access, nothing else is required. Anyone in management can serve as the administrator.

The training and preparation to use our Cloud-based application is reduced from studying large boring manuals to watching friendly screenshots, navigating through simple icons, exploring Frequently Asked Questions or reviewing brief training videos to make learning easier.

With Imagine Mobile Learning, we not only take care of protecting your data , we help each of your users maintain experiential consistency and performance reliability every step of the way.

Boost the morale in your IT department today by letting them know about your decision to partner with Imagine Mobile Learning. Once they hear the good news, they can quickly check things off of their “to-do-list” and manage other areas.

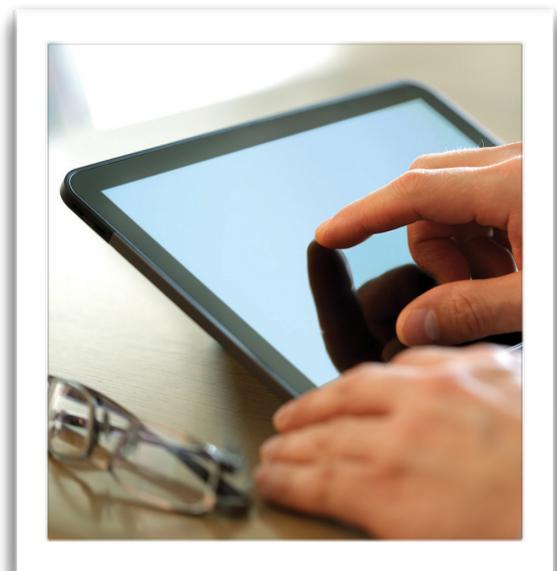


## 7. PAINLESS UPGRADES



### Welcome Painless Upgrades With A Smile

Your IT Staff will no longer need to work weekends to launch new upgrades and work through difficult issues with technical support teams, at least not with Imagine Mobile Learning. There is no need to purchase expensive equipment, hire expensive consultants, or plan for “worst case scenarios” when performing future upgrades. We make upgrades totally painless for your entire team. We take care of these issues while most of your team is sleeping and resting well. It’s time to welcome painless upgrades!



## 8. UNLIMITED SCALABILITY



### Grow Your Team Without Limitations

Whether your business has less than twenty-five users or more than 125,000 users, one office locally or 100 offices internationally, Imagine Mobile Learning is ready to serve your entire team. Our ability to serve businesses and organizations of all shapes and sizes gives our customers a unique competitive advantage.

Another advantage is the availability of numerous plug-ins that become available as a result of our MVC (CAKE PHP) Framework. These plug-ins are compatible with many 3rd party applications like Facebook, Twitter, Amazon, Monster and others while providing a seamless integration to boost the traffic flow and performance of the SaaS portal.

Extensive load testing with very large databases have been performed to prepare for your growth. This provides our customers with the confidence required to choose us as their exclusive SaaS partner to grow their people in the Cloud.



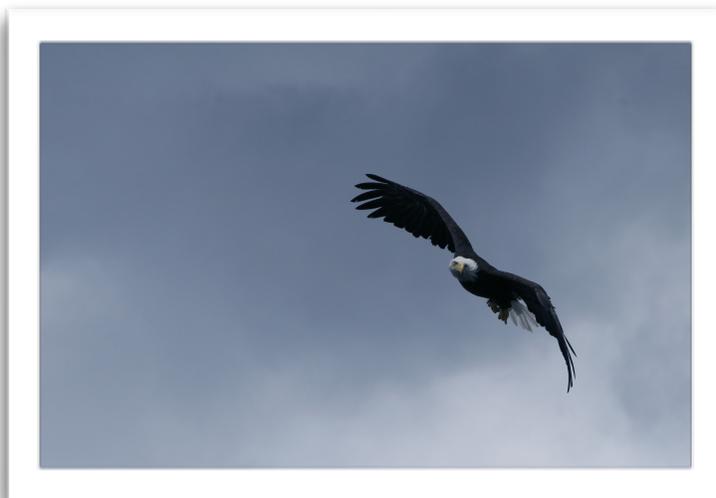
## 9. GUARANTEED PERFORMANCE



### Maximize Performance Through The Cloud

Managing vendor software is seldom a pleasant undertaking for any business team. There are often significant performance challenges to solve and multiple new releases to strategize and plan for. Since your IT department is free to focus their energy on other projects, SaaS performance is no longer on their radar. We take care of any reliability concerns or performance glitches right away to keep your business moving forward. After all, your competition is relentless. Therefore, your business cannot slow down or stop.

What does this mean for your business and for your people? It's rather simple. It means that you can operate your business with a predictable level of reliability. Predictability is good. You don't have to worry. It means that the Cloud is on your team, a proven partner if you will, working hard to give you and your entire organization the superior performance you deserve and long for. Imagine the countless possibilities!



Since the Internet never rests or sleeps, neither do we. Since your performance matters, our performance matters. Our team and our servers work around the clock to guarantee your reliability and experience in the Cloud.

Imagine Mobile Learning helps you consistently connect, train, and grow your people in the Cloud. We serve as your performance improvement partner in the long-term development of your people. When you build your people you always grow your business.

## 10. DATA SECURITY



### Be Confident, Your Data is Secure

Your data is secure. Rest assured; automatic backups are a regular function of Imagine Mobile Learning. Protecting your data is something we take very seriously. Taking extra measures to keep your information completely secure and readily available is our top priority.

Our coding involves database optimization to meet an adequate load time for each page, making it browser compatible and able to consistently exhibit high performance even in case of huge traffic loads and large databases. This factor should be combined with bandwidth, size, and server type.



The most important benefit of using an MVC (CAKE PHP) framework is that it makes Imagine Mobile Learning secure against hacking and SQL injections. This severe threat is one of the biggest issues facing contemporary web applications today.

Since your data is secure, you can be confident and start experiencing peace of mind as you connect, train, and grow your people in the cloud.